



*Engaging the  
rock-skipping,  
frog-catching spirit  
that lives in  
each of us!*



[www.fieldedventures.org](http://www.fieldedventures.org)



## Partner Comments

Working with the FIELD Edventures has helped our students to become deeply connected to their community and more committed to their education.

– *Skylar, high school advisor*

Going outside to learn gave my class shared experiences to talk and write about. I heard quiet students speaking up and others listening and making connections to what they had to say. It was exciting and successful for everyone.

– *Connie, elementary school teacher*

It is refreshing to connect with all of these teachers who are thinking about the best way to make learning meaningful for kids.

– *Mary, 4th grade teacher*

I like to network with all of the other teachers to learn about teaching in the outdoors.

– *Abbey, middle school teacher*

The camaraderie is awesome!... We love the support that comes with being a member of [FIELD Edventures].

– *Amanda, high school advisor*

I like getting to meet kids from other schools and hear how they're implementing sustainability at their school.

– *Youth Summit participant*



## Our Vision

We connect with educators to explore the outdoors, foster inquiry, and engage learners through discovery. We envision a robust network of educators across Wisconsin and beyond, engaging the rock-skipping, frog-catching spirit that lives in each of us—from school leaders to teachers to students.

## Our Strategy

Through FIELD Edventures, learning begins with investigations of the students' place, grows into deeper understandings of the interconnectedness between human and natural systems, and evolves into actions of care and stewardship. Through these hands-on experiences in the real world, students gain the skills and knowledge necessary to effect change, along with the belief in their ability to do so, their sense of self-efficacy. FIELD Edventures facilitates positive change in our communities—both immediately and into the future.

## Connecting with Educators

FIELD Edventures works with classroom educators and educators in other settings to improve student learning through integrating outdoor inquiry in early childhood, through the school years, and beyond.

### Online Professional Learning Community

FIELD Edventures provides an online professional learning community where educators can connect with one another, share resources and ideas, and get feedback and advice.

### FIELD Instructional Coaching

During Instructional Coaching cycles teachers work in partnership with a FIELD Edventures coach over 6 to 36 weeks to increase their knowledge and ability to integrate place-based, outdoor inquiry experiences. The teacher and coach collaborate on designing outdoor inquiry experiences that meet existing goals for student learning, teaching the lesson, assessing student learning, and identifying next steps.

## Institutes & Workshops

From single to multi-day offerings—in-person or virtual—FIELD Edventures workshops are designed to meet adult learners where they are by providing both entry points for educators to start using student-led, inquiry-based learning as well as opportunities for more experienced educators to improve their practice.

Offerings are designed to respond to current needs of educators. For example, Campfire Chats were started in April 2020 to support educators who were suddenly thrust into the remote learning landscape. These free, weekly, online conversations provide space for classroom teachers and informal educators to network, collaborate, and learn about and share resources and strategies, specifically to support place-based learning in blended learning environments.

## Technical Assistance

FIELD Edventures collaborates with schools to seek funding, transform instructional design, develop school and district-wide curriculum frameworks, and embed environmental literacy across content areas and grade levels. This systems level approach results in long-lasting impacts where environmental literacy becomes integrated into the school culture.



## Supporting Youth & Families

### EEK! Environmental Education for Kids (EEKwi.org)

EEK! Environmental Education for Kids provides high-quality, locally-relevant information about Wisconsin's ecology and natural resources. Designed for upper-elementary and middle school students, EEK! has over 1,000 pages of student-friendly content, including 70 Spanish language resources. EEK! content may serve as a catalyst to connect, explore, and engage in learning outside as well as a resource to deepen that learning.

## Edventures in Learning

Beginning in Fall 2020, Edventures in Learning is a series of virtual events designed to connect students with diverse scientists, experts, and other outdoor enthusiasts who are otherwise inaccessible during the pandemic. Edventures in Learning builds upon the successful Lunch and Learn series piloted in May 2020 to inspire students and caregivers to learn outdoors.

## Youth Summit

FIELD Edventures encourages place-based, outdoor inquiry where students engage in projects that impact the health and sustainability of both natural and human communities. The Youth Summit provides a unique opportunity for youth in grades 6-12 from across Wisconsin to share projects with peers, participate in facilitated activities and discussions, and engage with diverse perspectives around sustainability.





## Invest in the Future

You care about the wellbeing of kids. You believe in the power of education. You are looking for ways to make an impact on the health of our communities and the sustainability of our natural environment.

### **Children. Education. Sustainability.**

FIELD Edventures works on all these pressing issues by connecting with educators to explore the outdoors, foster inquiry, and engage students through discovery. Help us engage the rock-skipping, frog-catching spirit that lives in each of us through a donation or sponsorship.

Your donation at any level contributes to the wellbeing of children, the transformation of education, and society's movement towards a more sustainable future by providing for the continued success and growth of FIELD Edventures. As a sponsor you make FIELD Edventures possible!

FIELD Edventures is funded through donations and sponsorships, federal and foundation grants, and program revenue. Our fiscal agent, Wisconsin Wildlife Federation, is a 501(c)(3) non-profit organization and donations to support FIELD Edventures may be tax-deductible.



### **Love what we do?**

Sponsor our mission and ensure the long-term viability of all of FIELD Edventures programs. Every program and event relies on human resources, program management, communication efforts, fund development, and marketing to succeed. When you sponsor our mission, you will provide for the stability, improvement, and expansion of current efforts and the exploration of new program areas as FIELD Edventures works to realize its vision.

### **Excited about connecting children with their natural and human communities?**

Support our services that work directly with students, enriching their education with high quality content and opportunities to connect and share their learnings with peers. Programs include Edventures in Learning series, EEK! Environmental Education for Kids, and Youth Summit.

### **Committed to supporting educators and their professional growth and learning?**

Support our programming that works directly with educators to support their capacity, comfort, and confidence integrating and implementing place-based outdoor learning. Services include online networking, instructional coaching, institutes and workshops, and technical assistance.

## Why Become a Sponsor?

Make an investment in the wellbeing of children and the health and sustainability of Wisconsin communities by supporting place-based, outdoor inquiry.

Support Wisconsin teachers and grow their collective capacity to integrate place-based, outdoor inquiry by supporting high-quality professional development not available through school districts.

Provide for the teaching of Wisconsin's Standards for Environmental Literacy and Sustainability by supporting our collaborative work with educators integrating place-based environmental education into regular school curricula.

Get recognized for your support and expand your reach with an audience that is important to you.

Show your organization's commitment to Wisconsin's students and environmental education

Provide for equitable access to high-quality, locally relevant information about Wisconsin's ecology and natural resources.

Reduce your tax burden; contributions may be tax-deductible.

Have questions or interested in exploring other opportunities to support FIELD Edventures?

Contact us at  
[info@fieldedventures.org](mailto:info@fieldedventures.org).

# Sponsorship Opportunities

Benefits	Champion	Change Agent	Advocate	Supporter
Special recognition by emcee/host at events	X	X		
Opportunity to include branded gift or information for participants	X	X		
Opportunity for exhibit table at in-person events	X	X	X	
Recognition in presentations	Logo	Logo	Name	Name
Recognition on event apparel	Logo	Logo	Name	Name
Logo on front page of FIELD Edventures and/or EEK website with permanent inclusion on supporter page(s)	One Year	9 months	6 months	3 months
Targeted email about your sponsorship to our subscribers	X	X		
Inclusion in our annual report	Logo	Name	Name	Name
Social media recognition	X	X	X	X
Give Today <sup>^</sup>				
<b>Support our mission*</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$4,000</b>	<b>\$1,500</b>
<b>Support educators*</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Support students*</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

All sponsorships are recognized for one year from the date of giving.

\*Audience Exposure:

- ✓ Mission supporters receive recognition at every event regardless of audience (i.e., Youth Summit, summer institute, Campfire Chats, workshops, etc.).
- ✓ Educator supporters are recognized at all professional development events and on promotional materials.
- ✓ Student supporters are recognized at student events and on promotional materials.

<sup>^</sup>Non-profit and individual donors receive a 50% discount on sponsorship levels.

**Not ready for a sponsorship but want to show your support?**

Become a Friend of FIELD Edventures with a donation of any amount!

## Our Reach

- ✓ We work directly with over 150 individual educators each year.
- ✓ We impact more than 1,500 students annually through recurring outdoor place-based education.
- ✓ We reach over 3,300 subscribers across all email marketing segments.
- ✓ EEK! receives over 400,000 annual visitors from Wisconsin, across the United States, and internationally.



### **What We Do:**

- ✓ Connect with teachers
- ✓ Explore communities
- ✓ Engage in outdoor inquiry

### **How We Do It:**

- ✓ Educator support
- ✓ Student-friendly content
- ✓ School partnerships

### **Why We Do It:**

- ✓ Children
- ✓ Education
- ✓ Sustainability

### **Connect With Us:**

[www.fieldedventures.org](http://www.fieldedventures.org)

[info@fieldedventures.org](mailto:info@fieldedventures.org)

Follow us @fieldedventures

Join our online community at:

[www.connectexploreengage.org](http://www.connectexploreengage.org)